WHAT IS CLAIMED IS:

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1. A method to be executed as part of a process for creating an executable configuration program that comprises multiple steps that are successively executed and wherein associated with each of the steps are user-selectable options, the method comprising:

creating a rule that during execution of the configuration program determines which of the user-selectable options for a step are displayed when a specified user-selectable option of a previous step is selected; and

binding the rule to the specified selectable option so that during execution of the configuration program the rule is executed when the specified user-selectable option is selected.

- 2. The method of claim 1 wherein the binding of the rule to the specified user-selectable option is performed by virtue of a designer selecting a user-selectable option for which to create the rule.
- 3. The method of claim 1 further comprising:

 creating a textual explanation of the step that

 describes available user-selectable options for the step; and

binding the textual explanation to the step so that during execution of the configuration program the textual explanation of the step is displayed.

- 4. The method of claim 3 wherein creating the textual explanation comprises translating the textual explanation into at least one different language.
- 5. The method of claim 1 further comprising evaluating
 the stability of a configured software application by
 executing the software application using a simulated userselectable option.
 - 6. A system comprising:
- a computer network;

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a service delivery device coupled to the network, the service delivery device including a processor and memory storing instructions that, in response to receiving a first type of request for access to a service, cause the processor to:

create an executable configuration program that comprises multiple steps that are successively executed and wherein associated with each of the steps are user-selectable options;

create a rule that during execution of the configuration program determines which of the user-selectable options for a step are displayed when a specified user-selectable option of a previous step is selected; and

bind the rule to the specified selectable option so that during execution of the configuration program the rule is executed when the specified user-selectable option is selected.

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- 7. The system of claim 6 wherein the memory stores instructions that, in response to receiving the first type of request, cause the processor to bind the rule to the specified user-selectable option by providing an ability to select a user-selectable option for which to create the rule.
 - 8. The system of claim 6 wherein the memory stores instructions that, in response to receiving the first type of request, cause the processor to:

create a textual explanation of the step that describes available user-selectable options for the step; and

bind the textual explanation to the step so that during execution of the configuration program the textual explanation of the step is displayed.

9. The system of claim 8 wherein the memory stores instructions that, in response to receiving the first type of request, cause the processor to translate the textual explanation into at least one different language.

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- 10. The system of claim 6 wherein the memory stores instructions that, in response to receiving the first type of request, cause the processor to evaluate the stability of a configured software application by executing the software application using a simulated user-selectable option.
- 11. An article comprising a machine-readable medium storing machine-readable instructions that, when applied to the machine, cause the machine to:

create an executable configuration program that comprises multiple steps that are successively executed and wherein associated with each of the steps are user-selectable options;

create a rule that during execution of the configuration program determines which of the user-selectable options for a step are displayed when a specified user-selectable option of a previous step is selected; and

bind the rule to the specified selectable option so that during execution of the configuration program the rule is

executed when the specified user-selectable option is selected.

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- 12. The article of claim 11 including instructions that, when applied to the machine, cause the machine to bind the rule to the specified user-selectable option by providing an ability to select a user-selectable option for which to create the rule.
- 13. The article of claim 11 including instructions that, when applied to the machine, cause the machine to:

describes available user-selectable options for the step; and

bind the textual explanation to the step so that during execution of the configuration program the textual explanation of the step is displayed.

- 14. The article of claim 13 including instructions that, when applied to the machine, cause the machine to translate the textual explanation into at least one different language.
- 15. The article of claim 13 including instructions that, when applied to the machine, cause the machine to evaluate the stability of a configured software application by executing

the software application using a simulated user-selectable option.